

SPONSORSHIP



2026 SPONSORSHIP OPPORTUNITIES



11TH BIENNIAL FOREST FEST



Promote the environmental importance of forests and forest management through hands-on exploration and education.

EVENT DATE: JULY 25, 2026

TreesForTomorrow.com

519 E. Sheridan St., PO Box 609
Eagle River, Wisconsin 54521

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11TH BIENNIAL FOREST FEST FUNDRAISER

Dear Friend of the Forest

Join Us in Celebrating the Forest and Inspiring Future Stewards!

Support Forest Fest 2026 at Trees For Tomorrow

Trees For Tomorrow invites you to partner with us for Forest Fest 2026—a free, biennial community event that brings together families, educators, professionals, and nature lovers to celebrate the past, present, and future of the timber industry and sustainable forestry in the Northwoods.

Held every even-numbered year, Forest Fest draws more than 1,000 attendees who enjoy an exciting day of live demonstrations, interactive exhibits, hands-on kids' activities, food, and educational presentations. From learning how logging equipment has evolved to understanding the importance of forest management, this event helps foster a deeper connection between our community and the natural resources we rely on.

We invite you to sponsor this unique outreach event—not only to support Forest Fest itself but to help fund our School Outdoor Learning Experiences (SOLE) for K-12 programs. These immersive programs give students hands-on learning in topics like forest succession, lake ecology, bog ecosystems, wildlife management, and sustainable forestry practices.

Many of the schools we serve need financial assistance to attend our campus in Eagle River. Your sponsorship helps bridge that gap, ensuring every student has access to transformative outdoor learning experiences—regardless of economic barriers.

Your partnership makes Forest Fest possible—and ensures our next generation understands the value of responsible natural resource management.

We hope you'll join us in making Forest Fest 2026 the best one yet. Together, we can inspire curiosity, stewardship, and community.

With gratitude,



Cheryl Todea, Executive Director

EVENT INFORMATION

Held biennially, even years

July 25, 2026

**Trees For Tomorrow
campus in Eagle River**

9:00 a.m. - 3:00 p.m.

Activities:

- Logging Equipment Demos
- Passport Adventure Program with Prizes
- Live Bird of Prey
- Horse-drawn Wagon Rides
- WI's Logging History
- Educational Exhibits
- Chainsaw Carving
- Much More!

Event is held rain or shine



SPONSORSHIP OPPORTUNITIES

Forest Fest is a time for organizations with similar missions to unite for a day-long celebration and a chance to share their enthusiasm for natural resources with the public. Event sponsorship ensures that Forest Fest remains free to the public, exhibitors and demonstrators. Funds raised from the event will also provide scholarships to K-12 students so they can enjoy reduced admission fees.

Your sponsorship will help us raise at least \$20,000 during the event to ensure at least 1,000 more K-12 students have access to affordable outdoor learning experiences at Trees For Tomorrow in 2026/27.



SPONSOR LEVELS & BENEFITS	VENEER \$7,500+	HARDWOOD \$5,000	SOFTWOOD \$2,500	SAW LOG \$1,500	SAPLING \$1,000	SPROUT \$500	SEEDLING <\$250
SCHOLARSHIP/ STUDENT IMPACT	30+ students for 2 days/1 night at TFT	20+ students for 2 days/1 night at TFT	10+ students for 2 days/1 night at TFT	6+ students for 2 days/1 night at TFT	4+ students for 2 days/1 night at TFT	10+ students for 1 day at TFT	5+ students for 1 day at TFT
SPONSOR RECOGNITION Name listed in TFT Annual Report	✓	✓	✓	✓	✓	✓	✓
ACTIVITY RECOGNITION Provide 5x3' banner for placement by sponsored activity	Co-Naming on ALL materials	Welcome Booth at entrance	Info/First Aid Booth	Family Activities	Family Activities	Exhibits and Demos	–
PROGRAM RECOGNITION Name/logo on promotional items and banner at specific activity including special event t-shirt	Logo	Logo	Logo	Logo	Name	Name	–
PROMOTIONAL RECOGNITION Provide 100+ branded items for distribution to attendees	✓	✓	✓	✓	✓	–	–
FEATURED STORY Submit a testimonial for a story shared on TFT's blog, newsletter, social media, or for a press release	3 stories	2 stories	2 stories	2 stories	1 story	–	–
WEBSITE RECOGNITION with live link for 12 months	✓	✓	✓	–	–	–	–
SPONSORSHIP HIGHLIGHT on social media, TFT's newsletter, ad, and program flyer	✓	✓	–	–	–	–	–
TAILORED RECOGNITION Tailored recognition based on sponsor's preferences	✓	–	–	–	–	–	–

2026 FOREST FEST FUNDRAISER SPONSORSHIP COMMITMENT FORM

(Form also available online at TreesForTomorrow.com/forest-fest/)

CONTACT & BILLING INFORMATION

Date: _____

Individual donor or company name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Name of organization or person to be thanked: _____

SPONSORSHIP

LEVEL

AMOUNT

- | | |
|-----------------------------------|---------|
| ☐ Veneer | \$7,500 |
| ☐ Hardwood | \$5,000 |
| ☐ Softwood | \$2,500 |
| ☐ Saw Log | \$1,500 |
| ☐ Sapling | \$1,000 |
| ☐ Sprout | \$500 |
| ☐ Seedling | >\$250 |

☐ Please accept my donation of \$ _____

Total Amount Due \$ _____

PAYMENT INFORMATION

- ☐ Bill Me
- ☐ Check Enclosed
- ☐ Credit Card : ☐ Visa ☐ MasterCard ☐ Discover
☐ American Express

Card #: _____

Exp. date: _____ CVV#: _____

Name on card: _____

Billing address: _____

☐ Call me for credit card info

Return form with payment information to:

Trees For Tomorrow, PO Box 609, 519 E. Sheridan Street, Eagle River, WI 54521

tft.info@TreesForTomorrow.com

Please include or send logo to events@treesfortomorrow.com. You may also include a business card, brochure, promotional item or photograph so that we can promote you or your business.

SPONSORSHIP PLEDGE DUE APRIL 1, 2026 TO GUARANTEE MAXIMUM RECOGNITION!

Thank you for your sponsorship. Your generosity is making an impact.

IRS 501(c) 3 Tax Exempt Number 39-0732118

Trees For Tomorrow's campus, located in Eagle River, Wisconsin, includes National Forest property under permit from the USDA Forest Service. Private property owned by Trees For Tomorrow (TFT), the Wisconsin Newspaper Association and Tara Lila LLC are also utilized for education and outreach purposes.

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**Trees For Tomorrow**
Environmental Education Center®